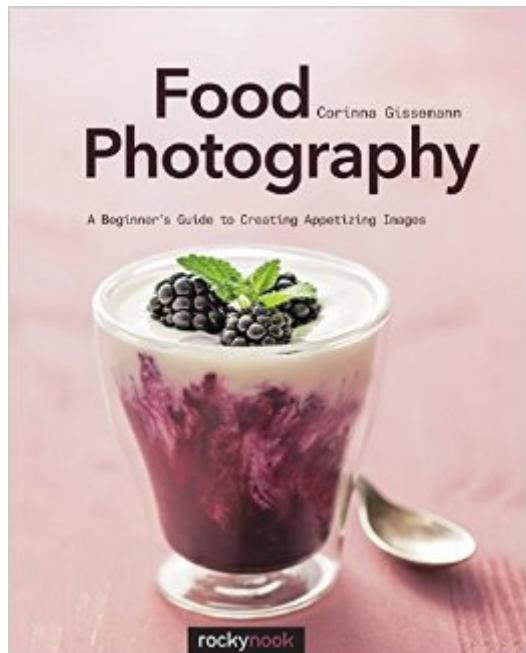


The book was found

Food Photography: A Beginner's Guide To Creating Appetizing Images



Synopsis

Anyone who has been inspired to take a picture of a great-looking meal knows that creating a successful food photograph is not easy. Though the food may look amazing, the resulting image can often end up mediocre and unappealing. Whether you want to create great food images for your blog or break into the world of commercial food photography, *Food Photography* is the perfect place to start your journey. Corinna Gissemann, a professional food photographer, walks you through everything you need to know, starting with a primer on equipment and exposure, followed by a detailed explanation of the extremely important roles that light, composition, and styling play in food photography. In these chapters, you'll learn all about hard vs. soft light, how to use reflectors and flash, how to frame your image so that your subject matter truly pops, the food styling techniques that will have your viewers getting hungry, and much more! Additionally, entire chapters are devoted to editing and managing your images in Lightroom, the props you need to have in order to create great food photos, and all the tips and tricks that will save you time and help make getting the shot that much easier.

Book Information

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Customer Reviews

Inspire your viewers! Your photos should get people thinking up stories to fit the depicted scene.

Choosing a Background A background should always enhance a photo, not dominate it. Make sure your background doesn't compete with the subject for the viewer's attention.

Setting the Stage The days of immaculately styled, technically perfect food photos are over.

Authenticity, plausibility, and reality are on trend. We want photos that are irresistible and real. Where Props are Deserved In a food photo, you can use props to help enhance the image. All you have to do is stick to your chosen theme and tell a compelling story—there are no limits to where your imagination can take you.

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